



Town of Wallingford
Economic Development Commission
45 South Main Street, Room 311
Wallingford, CT 06492

January 31, 2025

TO: Members of the Economic Development Commission

FROM: Stacie McCarthy, EDC Secretary

SUBJECT: Regular Meeting Agenda – Monday, February 3, 2025 @ 6:30 p.m.

LOCATION: Town Hall, Room 315
45 South Main Street
Wallingford, CT 06492

1. **Call to Order**
2. **Pledge of Allegiance**
3. **Guest Presentation**
 - Role of An EDC - Presentation & Discussion, Dale Kroop, REX Development
4. **Consent Agenda**
 - Consider and Approve: Meeting Minutes dated January 6, 2025 (*attach.*)
 - Consider and Approve: Monthly Expenditure Reports – December 2024 (*attach.*)
5. **Items removed from Consent**
6. **Reports of Committees and Staff**
 - Marketing & Retention
 - Historic RR Station
 - Planning & Zoning Liaison
 - Data Center
 - Tracy
 - Staff Report (*attach.*)
7. **New Business**
8. **Closing Remarks - Chair**

RECEIVED FOR RECORD 2/3/25
AT 3:00 PM AND RECEIVED BY
Kristen Pango TOWN CLERK



Town of Wallingford
Economic Development Commission
45 South Main Street, Room 311
Wallingford, CT 06492

Dates to Remember:

- 2/10 - PZC Meeting
- 2/11 - Town Council Meeting
- 2/12 – Lincoln’s Birthday – Closed
- 2/17 – Presidents’ Day – Closed
- 2/25 - Town Council Meeting

ec: EDC Members, Maribel Carrion-QCC, Renee Miller-QCC, Mayor’s Office, Town Clerk’s Office (for posting)
Town Council (via T. Clerk), Kevin Pagini-P&Z, Rosemarie Preneta, Liz Verna, GovMedia, Website
NH Reg., Htfd. Courant, R-J, Luther Turmelle, Jessica Wysocki, Bill Comerford

Individuals in need of auxiliary aids for effective communication in programs and services of the Town of Wallingford are invited to make their needs and preferences known to the ADA Compliance Coordinator at 203-294-2070 five days prior to meeting date.

EDCRMAg02032025-FINAL



Town of Wallingford
Economic Development Commission
45 South Main Street, Room 311
Wallingford, CT 06492

Economic Development Commission
Regular Meeting Minutes
January 6, 2025

RECEIVED FOR RECORD - 1/8/25
AT 10:00 AM AND RECEIVED BY
Kristen Somo TOWN CLERK

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9 Present: Hank Baum, Chair
10 Frank Apuzzo, Commissioner
11 Anthony Bracale, Commissioner
12 Gary Gonzalez, Commissioner
13 Nick Lombardi, Commissioner
14 Dana Quigley, Commissioner
15 Carl Casper, Alternate
16 Austin McAnney, Alternate
17
18 Absent: Rob Fritz, Commissioner
19
20 Others Present: Don Crouch, Economic Development Specialist
21 Stacie McCarthy, EDC Secretary
22 Barbara Malmberg- Director of Strategic Planning and Marketing –
23 REX Development
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28 Chair Hank Baum called the special meeting of the Economic Development Commission to order at 6:30 p.m.
29

- 30 1. **Pledge of Allegiance** – Chair Baum led the Commission in the Pledge of Allegiance.
31
32 2. **Guest Presentation** – Barbara Malmberg – Director of Strategic Planning and Marketing – REX
33 **Development** provided an overview of REX Development and then presented the South Central
34 Connecticut Comprehensive Economic Development Strategy (CEDS) 2025 Annual Update. She
35 explained why CEDS is important and gave an overview of the 15 South Central towns they work with
36 and explained how key factors such as the workforce shortage and housing crisis effect the economic
37 growth in these areas. Ms. Malmberg also discussed the regional progress of key sectors such as
38 healthcare, higher education, manufacturing, bioscience, arts, culture and tourism, and
39 entrepreneurship. She outlined the top challenges for 2025 and also suggested Commissioners could
40 attend a 2025 Economic Outlook presentation by Manufacture CT on January 14, 2025 to learn more.
41
42 3. **Discussion on Consent Agenda:** Frank Apuzzo made a motion to approve the Consent Agenda;
43 Carl Casper seconded the motion. The Consent Agenda was unanimously approved.
44
45 4. **Nomination and Election of Officers** –
46 • Chair Baum made a motion for Anthony Bracale to be Chairman. Frank Apuzzo seconded
47 the motion. The vote was unanimous.

- 48 • **Nick Lombardi made a motion for Frank Apuzzo to be Vice Chairman. Hank Baum**
49 **seconded the motion. The vote was unanimous.**
50

51 **5. Committee Reports:**

- 52 • **Marketing Committee** – no updates to report; however Anthony Bracale explained that with
53 his newly appointed role as Chairman of the EDC, he will no longer serve as Chairman of
54 Marketing Committee; however he will stay involved and transition work to the newly elected
55 Chairman of the Marketing Committee. Additionally the group discussed the importance of
56 continuing marketing initiatives such as business visits. Mr. Crouch explained that business
57 visits will resume and a schedule is being coordinated with the Mayor's office. Discussions
58 will continue at a future meeting.
59
- 60 • **P&Z Committee** – Hank Baum provided a brief update regarding the data center explaining
61 the Host Agreement must go through various processes including PU/WED, Planning and
62 Zoning, Inlands Wetlands, Town Council etc.
63
64

65 **6. New Business:**

- 66 • No new business to discuss.
67

- 68 **7. Staff Report** – Mr. Crouch noted some of the updates on his report including meeting with a new
69 manufacturer interested in moving to town with the potential for 30 new jobs; meeting with Town
70 Planner, current business owner and architect to discuss parking downtown; a meeting with developers
71 interested in opportunities within the transit-oriented district; participated in the town department
72 legislative session; as well as implemented ZoomProspector on the town's website.
73

- 74 **8. Chair's remarks** – Chair Baum thanked former Commissioner Gary Fappiano for his past service to
75 the Economic Development Commission.
76
77
78

79 **There being no further business, Frank Apuzzo made a motion to adjourn the meeting at 7:45 p.m.;**
80 **Nick Lombardo seconded the motion. By unanimous vote, the motion carried.**
81

82
83 Sincerely,

84 *Stacie McCarthy*

85
86
87 Stacie McCarthy, Secretary
88

Town of Wallingford



THROUGH 12/31/24

6/12 = 50%

FOR 2025 06

	ORIGINAL APPROP	REVISED BUDGET	YTD EXPENDED	MTD EXPENDED	ENC/REQ	AVAILABLE BUDGET	PCT USED
10011050 ECONOMIC DEVELOPMENT COMMISSIO							
10011050 51000 REGULAR SALARIES &	89,917	89,917	46,939.88	7,221.52	.00	42,977.12	52.2%
10011050 55110 TRANSPORTATION REIM	1,500	1,500	.00	.00	.00	1,500.00	.0%
10011050 55405 PROMOTIONAL EXPENSE	30,250	30,250	5,288.00	2,000.00	3,812.00	21,150.00	30.1%
10011050 56100 OFFICE EXPENSES & S	1,700	1,700	535.37	.00	930.65	233.98	86.2%
10011050 58735 OPERATING EXPENSES	1,500	1,500	1,122.12	12.96	.00	377.88	74.8%
10011050 58810 DUES AND FEES	2,500	2,500	150.00	150.00	.00	2,350.00	6.0%
TOTAL ECONOMIC DEVELOPMENT COMMISS	127,367	127,367	54,035.37	9,384.48	4,742.65	68,588.98	46.1%
TOTAL EXPENSES	127,367	127,367	54,035.37	9,384.48	4,742.65	68,588.98	
GRAND TOTAL	127,367	127,367	54,035.37	9,384.48	4,742.65	68,588.98	46.1%

** END OF REPORT - Generated by Marcia Maldonado **

Economic Development Staff Report

February 2025

Business Attraction

- Continued talks with developer on mixed use downtown.
- Met with realtor to talk about various projects in town.
- Call with broker regarding N. Colony property listing.
- Met with realtor about various Wallingford topics.
- Met with local daycare looking to expand to a new location.
- Meeting with data center developer.

Business Retention & Expansion

- Town Planner and I met with business to discuss their Wetlands process.
- Town Planner and I met with current business owner and architect to discuss parking downtown.
- Call with local manufacturer about concerns.
- EDC/Mayor visit with CT Proton Therapy Center.

Community Engagement

- Met with Liz Davis about Town Center initiatives.

Department/Industry activities

- Multiple departments met regarding InvoiceCloud for SmartGov, other town services.
- Met with Steve Knight to talk about EDC updates, article.
- Discussed Downtown Overlay with Town Planner.
- Attended CBIA policy breakfast at BYK.
- POCD conversation with Town Planner, P&Z Chair, and Mayor.
- Attended Department managers meeting.
- Planning session with EDC/WCI about upcoming landlord meeting.
- Town Planner and I met with developer on senior housing project.
- Working session with Town Planner on senior housing RFP.
- Worked with Mayor's staff on State of the Town powerpoint. Thank you to Stacie for organizing the company invites and coordinating with the Chamber. Attended State of the Town.
- Met with CT Director from U.S. Commercial Service.
- Met with Deputy Comptroller and SmartGov on financial data fields.
- Attended AdvanceCT annual meeting.

Social Media Metrics

- 377 followers to our LinkedIn page. Last report was 376.
- 1,800 followers on the Town of Wallingford Facebook page. Last report was 1,700.

In The News

- **Record Journal– January 6, 2025**

- Development projects to watch in Meriden, Wallingford, Southington and Cheshire in 2025**

- **Executive Auto Group dealers** - Executive Kia dealership at 1164 N. Colony Road is undergoing a major expansion and renovation expected to be completed in 2025. The construction will double the size of the current building, totaling 24,000 square feet.
 - **Choate admissions building and bridge** - Choate Rosemary Hall is undertaking several projects expected to be completed in 2025. A 14,000-square-foot welcome and admission center, Carr Hall, with a 70-space parking garage, is being constructed at Christian and North Elm streets, along with a renovation and a 3,600-square-foot addition to the central dining facility at the Hill House Building.
 - **Bio-Techne expansion** - Minnesota-based medical equipment manufacturer Bio-Techne plans to double the size of its laboratory and manufacturing center at 5 Technology Drive with a 54,000-square-foot addition. The Planning and Zoning Commission approved a site plan revision for the addition at its Oct. 16 meeting.
 - **Muddy River data center** - With a zone change approved in December, developers are expected to bring forward plans to construct a data center at 1181 Barnes Road alongside the Muddy River. Concrete plans have yet to be presented, but if approved, it will be one of the state's first data centers constructed on this scale under new legislation intended to attract new technological development to the state.
 - **Connecticut Proton Therapy Center** - A joint venture between Hartford HealthCare and Yale New Haven Health Systems will be the first in the state to provide advanced cancer treatment options using proton therapy. The 25,000-square-foot facility will be located at 932 Northrop Road and will be one of 46 operating centers across the U.S. Construction will continue through 2025.

- **CT Insider - January 8, 2025**

- Mixed use retail leads growth in Connecticut, even as some malls fall on hard times**

- As malls like Waterbury's Brass Mill Center, the Crystal Mall in Waterford, the Enfield Mall and the Meriden Mall struggle to fill vacancies and remain relevant, the idea of mixing residential and retail spaces, commonly known as mixed use development, continues to grow.

- **Record Journal– January 8, 2025**

- Wallingford's Masonicare expands its senior and healthcare with acquisition and United Methodist Homes merger**

- Masonicare, one of the biggest senior living and healthcare centers in Connecticut, announced they have officially merged with United Methodist Homes and acquired Atria Greenridge Place, two senior residency and care facilities. This is the center's most significant expansion in years, growing the Wallingford-based healthcare provider's footprint into Rocky Hill, Shelton, Farmington, and Newington, officials said.

- **Record Journal– January 9, 2025**

- Nest Schools to open in Wallingford**

- The Nest Schools is expanding its national footprint, opening its first facility in Connecticut at 7 Research Parkway, offering daycare and early education for infants through pre-kindergarten. The privately owned company, which operates more than 40 schools nationwide, will open in Wallingford within the next two weeks with a capacity of roughly 150 students. The Research Parkway location is the first of three Nest Schools to open in the state this year.

- **CT Insider - January 12, 2025**

- North Haven PZC approves 60-unit apartment building for 55 and older off Quinnipiac Avenue**

- Peter's Rock Park in the south end of town will grow by 4.5 acres and the town will gain 60 age-restricted housing units as a result of a developer's recently approved plan to build a three-story, 60-unit apartment building near the corner of Quinnipiac and Middletown avenues.

- **Hartford Business Journal– January 13, 2025**
Norwalk data center operator grows into \$100M business; CT's high electricity prices prevent in-state growth
 Bob Desantis Norwalk-based company, 365 Data Centers, has grown into a \$100 million business since he took over as an owner and CEO in 2017. Desantis and two equity partners acquired 365 Data Centers in April 2017, when the company, based in San Francisco at the time, owned eight data centers spread across the U.S., including in major cities like Chicago, Detroit, Indianapolis, Nashville, Philadelphia, Tampa and New York State.
- **Hartford Business Journal– January 13, 2025**
Kooris to lead Municipal Redevelopment Authority in first multifamily housing investments
 A new quasi-public state agency armed with \$60 million to spur multifamily housing in Connecticut downtowns and around mass transit hubs will begin to fund its first projects this year. At the helm of the newly formed Connecticut Municipal Redevelopment Authority (MRDA) is David Kooris, a 44-year-old Fairfield native who has led planning and economic development initiatives for Connecticut municipalities and state agencies over the past 17 years. "The mission is to support municipalities in their efforts to build more housing in their downtowns and around their trains or rapid bus transit systems;" Kooris said. "The Governor and I believe strongly there is a critical mass of communities that want to (add multifamily housing), but they need some technical support, they need some resources."
- **CTDOT.com – January 14, 2025**
CTDOT is Developing Plans to Install Wrong Way Driving Detection across Southwestern Connecticut
 The Connecticut Department of Transportation (CTDOT) is developing plans to install wrong way driving detection systems at 45 limited access off-ramps that are considered higher-risk locations for wrong way drivers throughout southwestern Connecticut. One location will be in Wallingford, Route 15 South, and Exit 65.
- **PrimePublishers.com- January 15, 2025**
CT Economic Development Association Names Southbury Director as New President
 The state's professional association dedicated to advancing the practice of economic development in Connecticut, CEDAS (Connecticut Economic Development Association), has named Southbury Economic Development Director Kevin Bielmeier as its president for 2025. Mr. Bielmeier has been a CEDAS member since 2016, serving four years on their board of directors, chairing the programs committee, with two years as 1st Vice President on their Executive Board. He has been the town of Southbury's first economic development director since October 2019, and also serves on the board of the Southbury Chamber of Commerce.
- **ulbrich.com- January 16, 2025**
Ulbrich Stainless Steels & Special Metals Embarks on Next Chapter with Jon Ulbrich as CEO
 After 47 years of extraordinary service to the daily operations of Ulbrich, Chris Ulbrich will be stepping down as Chief Executive Officer (CEO) and assume a full-time position as Chairman of the Board of Directors. As the company continues to expand, more time is required at the board level to support strategic initiatives and ensure Ulbrich's future success. **Effective January 1, 2025, Jon Ulbrich has been appointed CEO by Ulbrich's Board of Directors.** Jon previously served as President of Ulbrich's Service Center Group.
- **CT Insider– January 16, 2025**
Wallingford's First Congregational Church celebrates 350th anniversary
 The First Congregational Church, which sits prominently at the heart of downtown at South Main and Center streets is celebrating its 350th anniversary this year.

- **Record Journal– January 16, 2025**
Meriden panel approves tax abatement plan, despite opposition
 The incentive program grants tax abatements on new improvements in commercial zones along East and West Main streets and for residential use in the adaptive reuse zone. It has been in effect for 10 years on East Main Street and five years on West Main Street. Monday's proposal allows City Manager Brian Daniels to negotiate tax breaks for up to seven years on \$2 million on improved properties or expansions.
- **Newstimes.com – January 17, 2025**
CT approves \$80M Danbury cancer center using 'new and evolving proton after 5 year battle
 A state oversight agency approved a longstanding application by a physicians' group to open an \$80 million cancer center on the city's west side that will use novel proton therapy to precisely target tumors with less damage to healthy tissue.
- **CT Insider - January 18, 2025**
Property revaluations loom for more than 30 Connecticut towns as home values soar post-COVID
 As the five-year anniversary of the advent of the COVID-19 pandemic nears, Connecticut will hit a related milestone this autumn: the last group of property revaluations for about 30 cities and towns that have yet to undertake them in that span will be completed. The pandemic left some municipalities that have completed revaluations scrambling to find ways to blunt adverse tax impacts on local residents that resulted from higher than expected assessments.
- **CT Insider - January 19, 2025**
Connecticut mentioned in recent 'Saturday Night Live' cold open
 The Nutmeg State made it into the most recent episode of NBC's "Saturday Night Live" (SNL) over the weekend, prompting a reaction from Gov. Ned Lamont. Connecticut Gov. Ned Lamont shared the SNL interaction on Twitter Sunday morning; "Trading CT for Italy? Have you ever had cheese from Litchfield, *wine from Wallingford* or pizza from New Haven? Doesn't sound like a fair trade to me," his caption reads.
- **Record Journal– January 21, 2025**
Popeye's in Wallingford plans to reopen after over two years
 After over two years, the Popeye's location in Wallingford is preparing to reopen its doors.
- **New Haven Register- January 22, 2025**
North Haven's announcement Dollar General is opening renews calls for Trader Joe's
 First Selectman Michael Freda recently announced Dollar General will open at 356 Washington Ave. in the former Namco location.
- **Record Journal– January 23, 2025**
Wallingford looks to incentivize affordable housing to attract development downtown
 The current proposal would be an aggressive expansion of the existing regulations, allowing for the development of multi-unit, multi-family housing. Almost the entirety of the inner zoning districts downtown would be made open to those developments, along with several outer areas like homes along South Turnpike Road.
- **Record Journal– January 24, 2025**
Police headquarters move opens the door for possible commercial use at old armory
 Last month marked a new chapter for the Wallingford Police Department, moving out of its longtime home in the old armory building at 135 N. Main Street for a newly renovated facility at 100 Barnes Road.

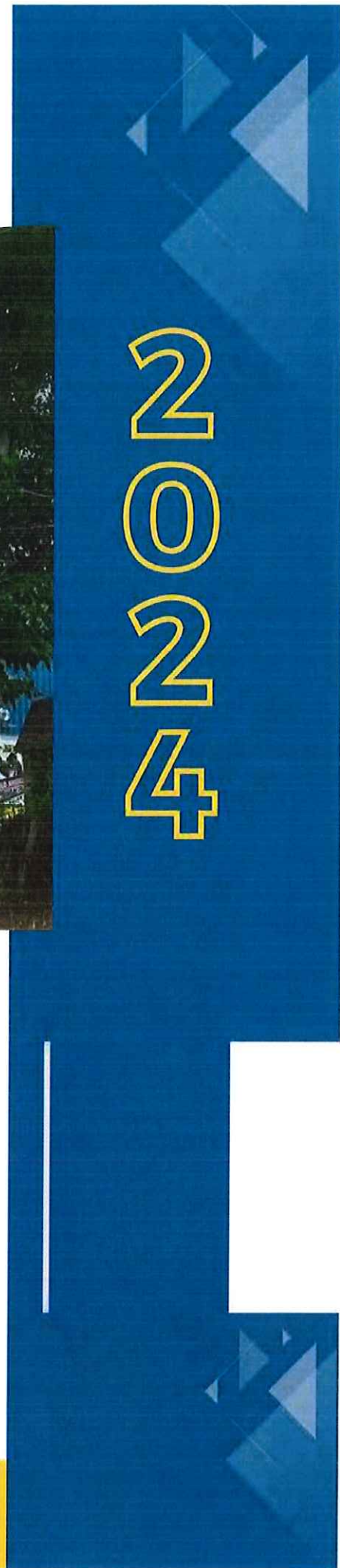
- **WTNH– January 25, 2025**
Ketamine-assisted therapy clinic opens in Wallingford
 Centerpiece Behavioral Health Services and Wholistic Perspective held a combined grand opening for Central Connecticut’s first Ketamine-assisted therapy clinic. The treatment combines low-dose Ketamine with psychotherapy to treat mental health conditions like depression, anxiety and PTSD.
- **CT Insider - January 25, 2025**
Opinion: A developer's view of CT's housing crisis
 One of legislature’s most pressing agenda issues is housing availability and cost. My intent is to present thoughts on housing from the standpoint of a forgotten group — those who invest capital, take risks, and actually build housing.
- **Record Journal– January 28, 2025**
Wallingford Fire Department rolls out early warning system for drivers passing emergency vehicles
 The system is called Safety Cloud, developed by HAAS Alert, which provides notifications to vehicles' dashboard navigation systems to alert drivers of approaching emergency vehicles. The system is integrated into a cloud network to automatically connect with the dashboards of vehicles and on mobile devices.
- **New Haven Register- January 28, 2025**
Hamden's economic development director resigns after 3 months on the job
 Ayanna Wayner has resigned from her position as the town's director of economic and community development less than three months after taking the job. Wayner had been commuting from her home in New York City, with plans to eventually settle in Hamden long-term. But those plans "changed due to circumstances beyond my control," she said in an email last week.
- **Patch - January 28, 2025**
Leases Up For Sale at Remaining Big Lots Stores In Connecticut
 The company retained to guide Big Lots through its bankruptcy proceedings is selling the leases of more than 460 stores across the country, including the six stores that had a chance to stay open in Connecticut.
- **US Environmental Protection Agency (epa.gov)**
R1 Success Story: Meriden Green, Meriden, Conn.
 A 14-acre park in the City of Meriden that was once home to a variety of industrial operations has both revived a central part of the downtown and ensured it is no longer threatened by flooding.
- **Patch - January 30, 2025**
M&T Bank Celebrates Opening of New Wallingford Branch
 The bank celebrated the opening of its new branch with a ribbon-cutting ceremony and a \$10,000 donation to the Wallingford Family YMCA.
- **CT Department of Agriculture Press Release - January 30, 2025**
Passport to CT Wine Country Holds Annual Prize Drawing
 The 2024 Passport to Connecticut Wine Country concluded on December 31, 2024, and has drawn winners for more than 100 prizes. The top three visited wineries based on stamps were **Gouveia Vineyards in Wallingford with 1,886, Paradise Hills Vineyard & Winery in Wallingford with 1,756,** and Hawk Ridge Winery in Watertown with 1,721.

Town of Wallingford Economic Development



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ANNUAL REPORT



January 22, 2025

Dear Mayor Cervoni,

The Economic Development Commission is pleased to report that business vibrancy in Wallingford remains historically strong.

The Economic Development staff actively engaged with local businesses, developers, commercial property owners, commercial brokers and site selectors in supporting our existing businesses and building our business base. These requests range from single proprietors looking to open a business to strategic visioning for adaptive reuse of vacant office space to new development opportunities on large land parcels. Economic Development efforts do not differentiate projects by size as every applicant sees their business opportunity as a high priority.

Wallingford has many attributes that make us an attractive alternative to companies looking to relocate: our low electric rates; central location in CT and the region; quick and easy access to the State's highway systems; a vibrant town center; reasonable tax rates; our proximity to many private and public universities; and our overall New England character.

Our volunteer Economic Development Commission deserves well-earned special recognition for their ongoing commitment of time, energy, and knowledge directed at making Wallingford a great place to do business. Many of the commissioners served our town for over 25 years.

The Economic Development Office relies heavily on the professional staff in all Town departments as business opportunities are reviewed, evaluated, and assessed. We're pleased to report that the level of cooperation, collaboration and teamwork with all Town departments remains a significant strength that we, as a community, bring to existing and prospective businesses. And, we thank you, Mayor, for your continued support of our ongoing efforts.

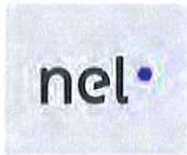
Sincerely,

Don Crouch
Economic Development Specialist

Anthony Bracale
Economic Development Commission, Chair

Business Highlights

COMPLETED



Nel Hydrogen's two-year \$30M investment in their newly upgraded, automated facility was completed in the fall of 2024. This will enable Nel to produce 10x more electrolyzers at a 30% lower cost, fueling innovation in hydrogen technology.

IN PROGRESS



CT Proton Therapy Center Breaks Ground!

The \$75 million dollar collaboration between Proton International, Yale New Haven Health, and Hartford Healthcare is under construction and expects to start treating patients late 2026.



Guilford Savings Bank Chooses Wallingford!

GSB purchased the former Edible Arrangements building for \$3.46 million. The 34,000 sf site will serve as an operations center and bring over 100 jobs to Wallingford. GSB plans to open in the spring of 2025.



Data Center Coming to Wallingford!

Allowing additional uses to reflect current market demands and/or cultivate a niche industry cluster based on existing businesses is a goal of the town's Plan of Conservation and Development.

Mayor's Company Visits

The Mayor's Company Visitation Programs were attended by Mayor Cervoni, Economic Development Commission members, town department staff, and the Town Council.

Visits included Allnex, Amphenol, BYK, Connecticut Foodshare, Holo-Krome, Nucor Steel, Ulbrich Stainless Steel and Special Metals, and Times Microwave Systems.



Incentive Programs Updated

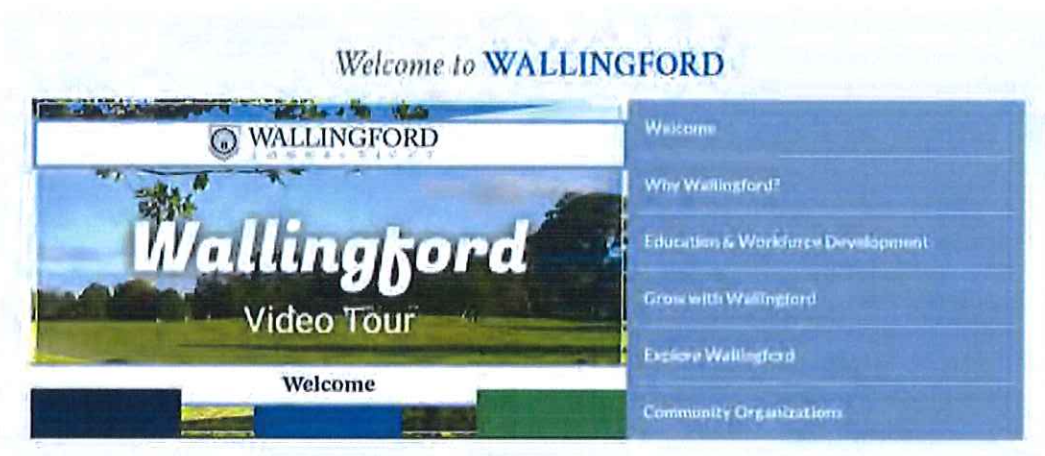
The Town Council approved the creation of the Personal Property Tax Incentive for Vacant Office Space, following revisions to the Connecticut State Statutes.

This action follows the September 2023 renewals of the following incentive programs:

- Personal Property Tax Incentive for Manufacturers
- Real Property Tax Incentive for Manufacturers
- Real Property Tax Incentive for Office Development
- Real Property Tax Incentive for the Incentive Housing Zone

Marketing Committee

The year began with the launch of six new videos developed in conjunction with CGI Digital. These videos were provided free of charge to the Town of Wallingford and local businesses were offered the opportunity to support the project.



Social Media Profiles Launched

The Town of Wallingford's social media growth can be credited to the work of the town's Communication Specialist and Economic Development will continue to collaborate on initiatives.



LinkedIn (EDC)- 1/17/24 - 1/15/25

378 total followers and 87 new followers.

Total impressions was 9,435, Reactions was 303, Comments was 9, and Reposts was 21.

LinkedIn (TOW) 1/17/24 - 1/15/25

346 total followers and 173 new followers in last 365 days. Total impressions was 3,984, Reactions was 99, Comments was 3, and Reposts was 4.

Facebook (EDC)- 1/17/24 - 1/15/25

34 Followers

168 Views

6,100 Reach

Facebook (TOW) 9/22/24 - 1/22/25

1,793 Followers

733,627 Views

41,400 Reach



Town of Wallingford Website

Yearly Stats

The total number of active users was 170,000.

The total number of new users was 167,000.

These metrics are an approximation based on Google Analytics.

Primary Channel User Acquisition

Organic Search: 125,713

Direct: 38,271

Referral: 3,773

Organic Social: 2,130

Top Ten Page Views - Yearly

The Town of Wallingford, Connecticut	82,243
Human Resources Town of Wallingford	43,550
Electric Division Town of Wallingford	24,399
Tax Collection Office Town of Wallingford	23,284
How to Pay Town & Tax, Utility Bills For Wallingford Residents Town of Wallingford	21,372
Government Departments of the Town of Wallingford, CT Town of Wallingford	18,058
Search	16,695
Minutes & Agendas Town of Wallingford	15,609
Assessor's Office Town of Wallingford	13,887
Waste Disposal Center for Residents Town of Wallingford	13,685

Planning & Zoning Liaison Committee

This year was particularly busy for the committee. The projects included updates to the town's Planning & Zoning regulations and advocating for expansion to the enforcement ordinance.

Yalesville Limited Business District

The EDC Planning & Zoning Committee held a Community Conversation forum at the Library in regard to updating the YLB regulations to increase opportunities in the Village Center, as per the Plan of Conservation and Development. This project has been in the works for 12 years and was approved by the Planning & Zoning Commission.

Watershed Interchange District

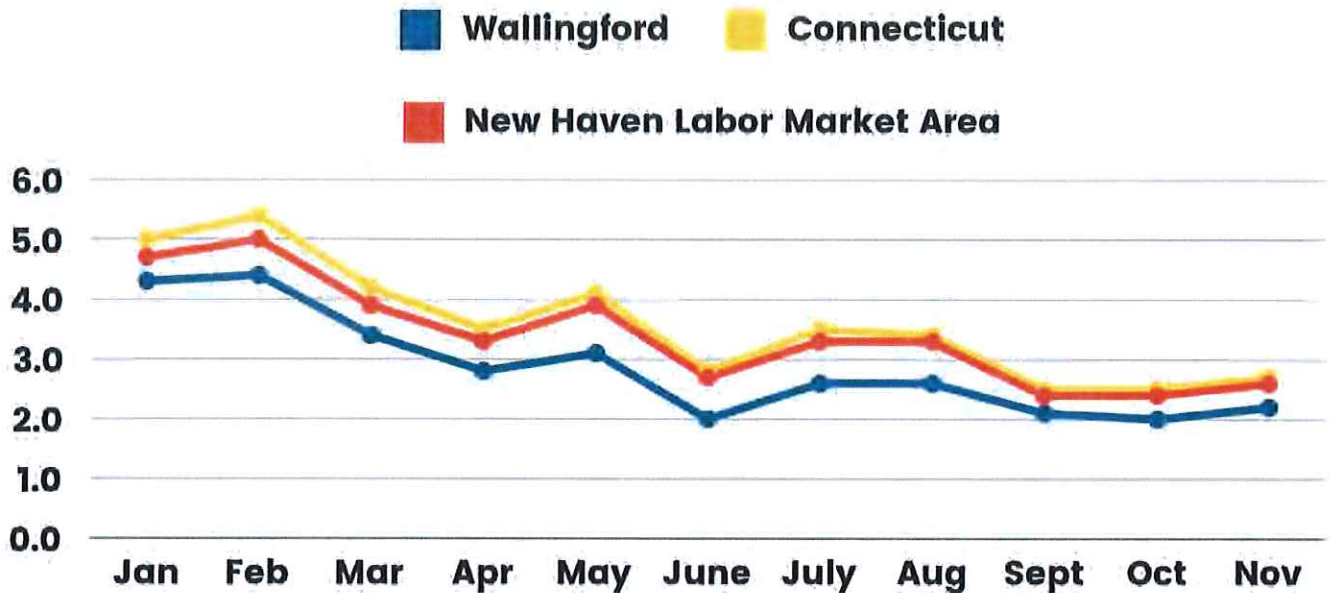
The Committee was an active participant in updating the WI regulations to allow for data centers and electric vehicle charging facilities.

Tracy District

Tracy serves as a gateway to Wallingford from Meriden. The committee brought attention to underutilized and neglected commercial properties, which can negatively affect property values, public safety, and the overall quality of life in the area. These conversations brought to the forefront the need for increased zoning enforcement by updating the Town's ordinance.

Labor Force Data - 2024

The Town of Wallingford's unemployment rate is hovering below the averages for the State of Connecticut and the New Haven Labor Market. The Town of Wallingford has a thriving economy, which allows many residents to live where they work.



Data Source : Current Labor Force Data for Connecticut Towns
 Note: Not seasonally adjusted numbers

Major Employers - Full Time Equivalent

- Anthem Blue Cross / Blue Shield - 1,400
- Town of Wallingford (includes BOE/Food Service) - 1,363
- Gaylord Hospital - 590
- Community Health Network of CT - 438
- Masonicare - 398
- Choate Rosemary Hall - 285
- Ulbrich Stainless Steels & Specialty Metals - 277
- Times Microwave Systems - 257
- Burns & McDonnell Engineering - 229
- Thurston Foods - 176
- BYK USA - 154
- Nel - 150
- Fosdick Fulfillment Corporation - 144
- CT Lottery - 140
- Nucor Steel CT - 130

Professional Affiliations and Outreach

Our office engages with many different organizations and entities to further the economic growth in Wallingford. These associations range from the local, state and national organizations.

We continue to strengthen relationships in the real estate community especially with brokers associated with SIOR (Society of Industrial and Office Realtors) and CCIM (Certified Commercial Investment Manager), which pays dividends and remains our most productive business relationships.



Department of Economic and Community Development
Office of Manufacturing



ADVANCECT



REX
DEVELOPMENT

