

Town of Wallingford
Economic Development Commission
45 South Main Street, Room 311
Wallingford, CT 06492

MARKETING COMMITTEE
Economic Development Commission
SPECIAL Meeting Agenda
Monday, December 19, 2022 @ 12:00 p.m.

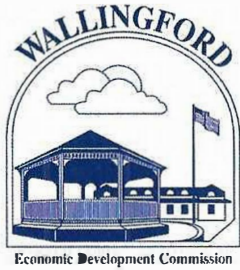
Town Hall, Room 205
45 South Main Street
Wallingford, CT 06492

1. Discussion and possible action on special virtual meeting minutes of December 2, 2022 (*attached*)
2. Update: Economic Development Specialist Position
3. Discussion: Ad for Site Finder
4. Review and Discuss: Promotional Campaign Presentations
5. Next meeting:

c: Town Clerk
EDC Staff

ec: Mark Gingras
Patricia Cymbala
Anthony Bracale
EDC Commission
Jessica Wysocki
Ray Andrewsen, QCC
Maribel Carrion, QCC
Record-Journal/Htfd. Courant/NH Reg.
GovMedia Website
Bill Comerford

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EDC MARKETING COMMITTEE
Special Virtual Meeting Minutes
Friday, December 2, 2022
12:00 p.m.

The Marketing Committee special meeting was called to order at 12:08 p.m. by Chair Gingras. Chair Gingras, Commissioners Bracale and Fritz, and EDC Secretary Hoppes were in attendance. Absent: Commissioner, Patricia Cymbala.

***Due to connection issues with GoToMeeting, the meeting was held over the phone.**

- 1. Discussion and possible action on October 20, 2022 special meeting minutes - Anthony Bracale made a motion to approve the minutes as presented. Rob Fritz seconded the motion. Minutes were unanimously approved as presented.**
- 2. Discussion and possible action: HUBCAP Annual Pipeline Sponsorship – The EDC has been sponsoring the HUBCAP Pipeline for the last few years and agrees to sponsor the Pipeline again for 2023. Rob Fritz made a motion to support HUBCAP’s request to allocate \$1,000 to HUBCAP for the 2023 Annual Pipeline Sponsorship. Anthony Bracale seconded the motion. Motion was unanimously approved.**
- 3. Discussion and possible action: Wallingford Center Inc. – Holiday Stroll – The EDC has been allocating monies for the WCI Holiday Stroll marketing initiatives for the last few years and agrees to again for 2023. Anthony Bracale made a motion to support WCI’s request to allocate \$1,000 to WCI for their marketing efforts for the 2023 Holiday Stroll event. Rob Fritz seconded the motion. Motion was unanimously approved.**
- 4. Next meeting: Monday, December 19, 2022 @ 12:00pm (noon)
Town Hall, Room 205**

The meeting adjourned, by unanimous vote, at 12:18 p.m.

c: Town Clerk, EDC Staff, website

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