



Town of Wallingford
Economic Development Commission
45 South Main Street, Room 311
Wallingford, CT 06492

MARKETING COMMITTEE & RETENTION INCENTIVES COMMITTEE
Economic Development Commission
SPECIAL Meeting Agenda
Friday, March 17, 2023 @ 12:00 p.m.

Town Hall, Room 205
45 South Main Street
Wallingford, CT 06492

1. Discussion and possible action on Marketing Committee special meeting minutes of February 24, 2023 (*attached*)
2. Discussion: Billboards
3. Discussion: Brokers Breakfast Events 2023
4. Discussion: Possible updates/revisions on Incentive Programs
5. Discussion: Promote website and Incentive Programs to existing and potential Wallingford businesses
6. Discussion: CRM for Economic Development Staff
7. Next meeting:

c: Town Clerk
EDC Staff

ec: Mark Gingras Ray Andrewsen, QCC
Patty Powers Maribel Carrion, QCC
Anthony Bracale Record-Journal/Htfd. Courant/NH Reg.
Rob Fritz GovMedia Website
Gary Fappiano Jessica Wysocki Bill Comerford

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